



Leadership

Name	Role	Description
<p>Leslie Moosman</p>  A photograph of Leslie Moosman, a woman with brown hair, wearing a blue denim jacket over a red top, smiling in a park setting with colorful flowers and trees in the background.	<p><i>Chief Executive Officer</i></p>	<p>The Mastermind Behind Sweet Treats Worth Their Weight in Gold</p>
<p>Rob Moosman</p>  A photograph of Rob Moosman, a man with a goatee and sunglasses, wearing a black jacket, standing outdoors near a body of water with a bridge and buildings in the background.	<p><i>Sales & Servicing</i></p>	<p>A true go-getter! Always giving 110% and fiercely dedicated to the CEO. With a track record of delivering jaw-dropping results</p>

Business Model

The business has no storefront in the conventional sense, but it has a powerful online presence. The company's website was a digital window into the mountain candy haven, allowing customers from far and wide to savor these golden treats. With a simple click, the delectable flavors of Bear Lake were just a doorstep away, available to anyone with a craving for something truly special.

Leslie's commitment to her craft extended beyond the digital realm. She was a familiar face at local farmers markets, where her booth became a sensation. Here, amidst the bustle of hand made crafts and artisanal goods, Leslie shared her mountain-made treasures with the community. Visitors to the market experienced firsthand the goodness that was as good as gold, enjoying samples, conversations, and a taste of Bear Lake's magic.

Business Expansion

Leslie's ambitions know no bounds. She recognized the potential for growth and decided to embark on an audacious project—a commercial kitchen on location. This state-of-the-art facility will elevate production to new heights and open doors to local convenience stores, gas stations and worldwide access to customers. It is a move that will bring Bear Lake Sweets Inc. even closer to its customers, ensuring that these mountain-born delights were always within reach.

Story of Success

Leslie's story was one of sweet success, a journey that transformed a mountain dream into a thriving reality. In the heart of the Rockies, Bear Lake Sweets Inc. is more than a business; it is a celebration of the mountains and the golden treasures they held. And with each confection that leaves the kitchen, it continued to capture the hearts and taste buds of those who sought the extraordinary.